

Learning Organiser: Why is Fairtrade fair?

Key objective

Understand what trade is, how it operates between countries and why Fairtrade is considered beneficial for producers in poorer regions of the world

Important things I will know, understand and be able to do

What trade involves

How domestic trade is different from international trade

What exporting and importing goods means

What the Silk Road is

Why the Silk Road was once the most important trading route in the world

Why countries trade with each other today

What a container ship is and why Southampton is a very important container port in the UK

The main commodities that the UK imports from China and the most important goods it exports in return

Why the terms of international trade are sometimes not always fair to producers in poorer countries

Why St Lucia is an important banana producer

What being a certified Fairtrade producer of commodities such as bananas means

How being part of a Fairtrade co-operative can benefit producers in poorer countries

Why there might also sometimes be disadvantages for producers

The range of Fairtrade products available in the UK

Important data – United Kingdom top five imports from China by value

Electronics and electrical equipment

Machinery

Clothes

Furniture

Toys, games and sports equipment



Important geographical techniques I will use

Statistical representation	Drawing and interpreting: bar graphs, climate graphs, divided proportional bars
Mapwork	Interpreting OS 1:50,000 Landranger maps using the key, eight points of the compass and four and six figure grid references
Imagery	Terrestrial, aerial and satellite photographs (orientating with OS map locations) and GIS Google Earth Pro

Important vocabulary I will learn

Goods	objects that are produced or manufactured and then bought by people
Services	skills, amenities and experiences that people pay others for but are not physical things
Consumer	someone who buys goods and services to use
Producer	someone who makes goods or provides services
Ethical	considering the moral rights and wrongs of situations encountered in life
Co-operative	a business which is owned and run by its members and who share the profits
Premium	a price for a product higher than what would normally be paid
Guarantee	an assurance that something promised will be honoured
Estuary	the place where a river widens as it enters the sea and fresh and salty water mix
Port	a place along a coastline where ships load and unload their cargo
Domestic	happening within a country
International	happening between countries
Export	sell goods and services to another country
Import	buy goods and services from another country

Important trade routes I will know the significance of



The Silk Road

Important commodities



Bananas and Cotton

Important charity I will know more about



The Fairtrade Foundation

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Important disciplinary thinking skills I will use to understand what I learn

Synthesise	Bring together a range of ideas and facts from different sources to develop an argument or explanation for something.
Explain	Demonstrate understanding and comprehension of how or why something is the way it is as a result of synthesising information.
Empathise	The capacity to place oneself impartially in another's position to better understand their motives and actions (even if they are not shared values).
Informed conclusion	A knowledgeable summing up of the main points or issues that you believe to be correct
Reasoned judgement	A personal view or opinion about something supported by factual evidence.
Justify	Give reasons to show what you feel to be right or reasonable.
Apply	The transfer of knowledge and/or skills learned in one context to help make sense of a different situation
Evaluate	Weigh up and judge the relative importance of something in relation to counter ideas and arguments.
Critique	Review and examine something critically particularly to gain an awareness of its limitations and reliability as evidence
Hypothesise	Come up with an idea, question or theory that can be investigated to see whether it has any validity or truth.

Important geographical concepts I will understand

Trade	buying or selling goods and services between people and countries
Transport	moving people and goods from one place to another using a vehicle, aircraft or ship
Interdependence	how people and their environments are connected and rely upon each other
Economic activity	manufacturing a good or providing a service that is bought by people.
Sustainability	improving the quality of life of people without having a negative impact on the environment
Route	a way or course taken by land, sea or air from one place to another

Important places I will visit



Port of Southampton

Important means of transport I will understand



Container ships

Important OS map I will interpret



Southampton Docks

Important Places I will visit



China



Baghdad



St Lucia