We are respectful of others

Respecting the personal information and privacy of others

1 About this unit

UNIT SUMMARY

In this unit, children will understand that everyone has a right to privacy and that they need to be mindful of protecting other people's personal information online. They will review a vlogging scenario and consider questions about privacy, and then think about other possible situations where we must be mindful of the privacy preferences of others. Finally, they will create a permission pledge to understand the preferences of their family for appearing online.

REPORTING ROUTES

In Year 6, children should know a range of ways to report concerns and inappropriate behaviour through:

- talking to a trusted adult
- calling Childline (0800 1111)
- using reporting buttons within websites, games and apps
- clicking the CEOP button.

These points should be re-emphasised in any teaching and learning where children are working online.

If any safeguarding issues or concerns arise during this unit, you must follow your School Safeguarding Policy.

ONLINE SAFETY FOCUS

In this unit, children will:

- understand that they need to respect other people's preferences when uploading images or video to the internet
- understand that everyone has the right to privacy and can refuse permission for images or videos of themselves being uploaded to the internet
- develop their understanding that content posted on the internet can last forever.

ENGAGING PARENTS AND CARERS

- In this unit, children will discuss personal preferences for appearing online with members of their family and decide if they need to change any habits for uploading images or videos onto the internet.
- Consider running an online safety session with parents to discuss the importance of privacy as well as digital footprints and how to support their children to manage theirs as they develop greater independence when using technology.

TEACHER KNOWLEDGE

- This session builds on children's mindfulness of digital footprints in *Unit 3.4* by asking them to consider other people's preferences for uploading videos and images online and their right to privacy.
- Review the definitions of the following terms using the glossary on page 64: **digital footprint**, **vlogging.**

CROSS-CURRICULAR LINKS

Computing
Use technology safely and respectfully, keeping personal information private; identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies

2 Getting ready

ONLINE SAFETY PRINCIPLES

Think about how you can embed the online safety learning and outcomes from this unit within your whole-school online safety strategy through:

- whole-school e-team engagement
- online safety displays
- use of a website online safety area
- Twitter tweets. For example: 'This half term our Year 6 pupils are learning that everyone has a right to privacy online.'
- a school newsletter. You may wish to paste the following advisory text for parents and carers into your school newsletter, or send home in book bags (see editable *Newsletter text* on My Rising Stars): 'This half term Year 6 pupils have been learning that everyone has a right to privacy online and we must ensure we respect this right. All children have been asked to fill out a family permissions pledge to find out how people in their household feel about being photographed and videoed, and whether they mind if this content is put online. Please support them in completing this task.'

THINGS YOU NEED

- An example of your home/school agreement for putting images online

THINGS TO DO

- Familiarise yourself with the steps of this activity before running this online safety session.
- Print and photocopy the *Family permission pledge* (photocopiable master) – one per child.

⭐ MY RISING STARS RESOURCES

- *Meet the vloggers* (.ppt)
- *Family permission pledge* (.pdf)

⭐ OTHER RISING STARS RESOURCES

- This unit links to *Switched on Computing (updated) Unit 3.4 – 'We are vloggers'*.
- There are good links with *Switched on Online Safety Unit 5.3 – We are content evaluators* (concept of vlogging) and *Unit 3.4 – We are aware of our digital footprint*.

👥 INCLUSION/THINGS TO CONSIDER

- Be aware that some children will not have uploaded content of their own onto the internet at this stage. Reinforce that this lesson is asking them to think about their own preferences and other people's right to privacy before data is uploaded.
- All schools should have a home/school agreement that sets out the rules for how images and video content of children will be used.

www USEFUL LINKS

- Protecting children's privacy online: www.commonsensemedia.org/videos/protecting-kids-privacy-online
- Childnet film winner – 'Times have changed' – how offline has moved online: www.childnet.com/resources/film-competition/2016/primary-finalists

3 Running the lesson

Resources
- *Meet the vloggers* (PowerPoint presentation)
- *Family permission pledge* photocopiable master – one per child

Possible outcomes
- The children will use their knowledge of privacy and personal information to create a permission pledge that reflects everyone's preferences.

Step 1: Introducing the session

- Explain to the children that in this online safety session they are going to look at keeping other people's information safe and respecting privacy.
- Explain that it is important to respect other people's right to privacy whenever we are considering uploading videos or images onto the internet.

Step 2: Exploring personal preferences

- Ask children to think about the people in their friends and family circle. Do they know anyone who doesn't like to be photographed or videoed?
- Encourage children to discuss reasons why this might be the case. For example, a person may feel uncomfortable or shy, or may not wish to be photographed or videoed because of their religious beliefs.
- Explain that everyone has the right to privacy and protection of their personal information. As good digital citizens we should always ask permission before posting content which includes others online. If permission is refused, we must respect this. If we prefer not to have videos or images of ourselves uploaded onto the internet, we also have the right to refuse permission.
- Ask the children to recall what is meant by vlogging. If necessary, recap that vloggers are people who keep video diaries of their lives, interests and activities and share them online for anyone to see.
- Ask the children what they might vlog about in an online diary and keep in mind who else they would like to appear in it before moving onto Step 3.

Step 3: Rights to privacy in video content

- Project slide 2 of the *Meet the vloggers* PowerPoint presentation onto the interactive whiteboard. Can the children foresee any potential online safety issues in this scenario?

- If children do not mention it, ask them to consider the rights of younger children, who are not yet old enough to give their consent to such videos. Is it right to publicly share videos or images of younger children when they are not old enough to consent? Does it make a difference if personal information is not given?
- Explain that if no personal information is revealed in a video it is probably OK, but it is a reminder that everyone must be careful when taking a photo or making a video that they do not invade another person's privacy.
- Explain that Amy and Ali's baby already has a digital footprint. Ask the children to recall what this means (see *Unit 3.4*).
- If you have one, explain or show the children that in school, parents sign a home/school agreement that sets out parental preferences for putting their child's image online.

Step 4: Scenarios where we must be mindful of the right to privacy

- Explain that the law protects everyone's right to privacy. This means that we must always seek permission before taking photos or recording videos.
- Ask the children to discuss scenarios where they must make sure they are keeping other people's information safe and respecting privacy before uploading content online. Can they think of any particular scenarios where this might be difficult or a challenge? For example, a family celebration such as a wedding.
- Hand out the *Family permission pledge* photocopiable master and explain to children that they are going to talk to their family (and/or close family friends) to find out how different people feel about photos or video footage being taken of them. Explain that some people might like having their photo taken but not a video. Maybe they are happy with both but don't want them online. Maybe they will only give permission if they see the content first.
- Explain that once the permission pledge is complete it should be pinned up somewhere at home so that everyone can respect the rights and wishes of others.

Step 5: Summing up

- Reinforce that when we upload videos and images to the internet, they stay forever. It is important, that we respect everyone's right to privacy and protect their personal information by asking permission before putting content online. If we prefer not to have videos or images of ourselves uploaded onto the internet, we have the right to refuse permission.

4 Taking it further

- Ask the children to take the permission pledge home, and complete it with members of their family. Were they, or their grown-ups, surprised about what they found out about other family members?